



*Many puzzle athletes go into entertainment after they retire. Some are better at it than others. In addition to always being rejected, this guy can't even keep the executives' notes straight.*

A man returns to his midwestern small-town and pursues his high-school crush in the aftermath of a nuclear attack that has destroyed many major cities in the United States. Dramatic, huh? I call it “\_\_\_\_\_!”

Imagine a group of sisters who are all witches. They're constantly protecting innocent people from evil, supernatural beings. Pretty great, right? But wait—also, they all work together at a roadside diner, run by a cranky short-order cook! Viewers are going to love “\_\_\_\_\_!”

At a high school where students learn to dance and sing, they are mentored not just by their teachers but also by a quirky bookstore owner struggling with her sexuality. You never know how things will come out in “\_\_\_\_\_!”

Searing drama. People with different backgrounds, different races, constantly bumping into each other dealing with racism. Powerful, right? Better still, we'll put them in New Orleans right after Hurricane Katrina. You won't be able to look away from “\_\_\_\_\_.”

You've got this guy, he runs a college football team. So you've got the whole college angle. The thing is, he's a big cheese, so he keeps his closest friends on the payroll! And, boy, do they keep him busy! Get ready for the hot new comedy, “\_\_\_\_\_!”

Okay, ready? Picture a comedy about a bunch of friends who hang out together all night at a friendly, local drinking establishment... but by day, they're interns at a teaching hospital! I call it “\_\_\_\_\_.”

You know what's hot? Shows where people sing! So what we do is we take these young people who always burst into song and just have them... you know, hang out. They can play games and recite poems and make up their own weird languages and stuff. And we can call it “\_\_\_\_\_!”

Let's take a look at the rich and powerful in one of the great cities of old. War! Political backstabbing—sometimes literally! We've got soldiers, statesmen, slaves, princes, not to mention a pair of psychology-spouting, wisecracking brothers. “\_\_\_\_\_!”

And I've got game shows, too! You bet! Take this one: To win up to a whopping \$2,000,000, contestants have to answer trivia questions, as well as eight ever-trickier word puzzles, where you have to guess a five-letter mystery word. Play along with “\_\_\_\_\_!”

Ready to spice things up? Imagine if you will a male gigolo who also writes novels, and who teams up with a detective for inspiration. It's got mystery, it's got drama, it's got a little bit of sex—it's “\_\_\_\_\_!”

All right, are you ready for some drama? A successful doctor moves back to New England to live with her family. But then she's joined by a whole host of plane crash survivors, and together they have to unravel any number of mysterious events. What do you think? “\_\_\_\_\_” is ready for production!

Why not a show about Hollywood itself? Not the big-timers like yourself, but the very, very bottom of the acting ladder. Walk-on roles, you know, stuff like that. We can do a show about six people who've known each other for a long time, they live together, they hang out together, and they try to get these little bitty movie and TV jobs. We can call it “\_\_\_\_\_!”

What you need is a detective show, and I've got one. A really eccentric detective, lots of peculiarities. Like, he wears the same thing every day. And where does he work? We put him in a place with lots of temporary residents and a big staff, so that there's always new characters with new problems running around. Eh? I call it “\_\_\_\_\_.”

Are you looking for a dark comic drama? Well, try this: A family that not only sells illegal drugs, but works for the Devil himself! While looking out for the DEA, they're tracking down souls and sending them back to hell. What do you think? "\_\_\_\_\_!"

Picture if you will not one but two large families. Lots and lots of kooky characters, bouncing off each other and having affairs and getting into all kinds of trouble. And, get this: In every episode, one of them gets some kind of wacky disease! That's right. And one of the characters is a doctor who spends the entire time trying to treat it! It's "\_\_\_\_\_!"

### **Executive Responses**

"I'm starting to think I've been banished to Hell." (2)

"Usted es un tonto Americano y esta reunión ha terminado." (4)

"Are you drunk? Seriously, are you drunk right now?" (1)

"Would you leave already? Do you want to see a grown man cry?" (1)

"This pitch feels like it should be over, but it keeps going on and on." (1)

"Maybe if you cast some truly heavenly creatures..." (4)

"This was certainly a more uplifting idea than that last one..." (4)

"What are you, some kind of con artist?" (3)

"Sounds like a show about someone who works at a college." (1)

"This should be a show about a soldier or a stuntman or something." (4)

"No, no, no." (4)

"Boy, that was a downer. Now I'm depressed." (1)

"Sounds very sweet." (2)

"Your cup doesn't exactly runneth over with good ideas." (3)

"So the idea is to hire that talk show host?" (1)